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UGM

EMPACT's 1st exhibition

FIFTH INTERNATIONAL CONFERENCE ON SEMIOTICS OF CULTURE AND VISUAL COMMUNICATION

the conference

For the Fifth International Conference on Semiotics of Culture and Visual Communication the [Cyprus Semiotics Circle](#) and the **Semiotics and Visual Communication Research Lab** (Department of Multimedia and Graphic Arts of Cyprus University of Technology) joins forces with the

transnational cooperation project [EMPACT/Empathy and Sustainability](#), co-funded by the Creative Europe Programme of the European Union.

This partnership brings together two dynamic entities committed to **fostering interdisciplinary dialogue** in the field of semiotics, cultural studies, visual communication, philosophy, psychology and sustainability studies.



CYPRUS UNIVERSITY OF TECHNOLOGY
Lemesos (Cyprus)



June 26th - June 28th

Registrations Reception - Dragos
Building Ground Floor
At 9:00 a.m.

Under this scope we aim to investigate the following themes:
“Semiotics of Otherness” and “Nature as the Other: Empathy, Arts & Sustainability”.

[Conference program](#)

[Conference abstracts](#)

the keynote speakers



Elly Vintiadis

Deree-the American College (Greece)

My species and other animals: animals, empathy, and the way forward

Dr. Elly Vintiadis, associate lecturer of philosophy at Deree – the American College of Greece, explores topics such as the metaphysics of mind, philosophy of psychiatry, and animal ethics. Her recent works include *Brute Facts* (2018) and *Philosophy by Women* (2020).

Jukka Mikkonen

University of Jyväskylä (Finland)

Art and the Changing Climate

Dr. Jukka Mikkonen, Senior Researcher in Philosophy at the University of Jyväskylä, Finland, focuses on the philosophy of literature and nature aesthetics. His latest publications are *Philosophy, Literature, and Understanding* (2021) and *The Cognitive Value of Philosophical Fiction* (2013).



Nikos Bubaris

University of the Aegean (Greece)

Kinesthetic narratives: bringing together people, technologies and many 'others'

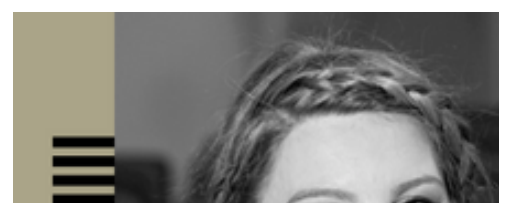
Nikos Bubaris, Associate Professor of Creative Media at the University of the Aegean, Greece, researches media studies, cultural theory, and sound studies. He has produced sound and multimedia works for various exhibitions and performances.



Artemis Eleftheriadou

Frederic University (Cyprus)

Visions of Cyprus, The artists' photobook: A potent space



Artemis Eleftheriadou, Associate Professor at the Arts and Communication Department at Frederick University, Cyprus, focuses on art history and interdisciplinary visual communication. She is a board member of the International Association of Photography and Theory (IAPT) and editor of IAPT Press since 2018. Her recent publications include book chapters *Museums and Technologies of Presence* (2023), *Contemporary Art from Cyprus* (2021), artists' books *One Hundred Fifty Eight Attempts for Revision* (2022), *The Island of Aphrodite Vol II* (2020), and the paper *Visual Infotainment in the Political News* (2019).



Artemis Eleftheriadou
Frederick University (Cyprus)
"Visions of Cyprus, The artists' photobook:
A potent space"



Lia Yoka
Aristotle University of Thessaloniki (Greece)
"Only to other people: orientalist and
genre painting in Europe then and now"

Lia Yoka

Aristotle University of Thessaloniki (Greece)

Only to other people: orientalist and genre painting in Europe then and now

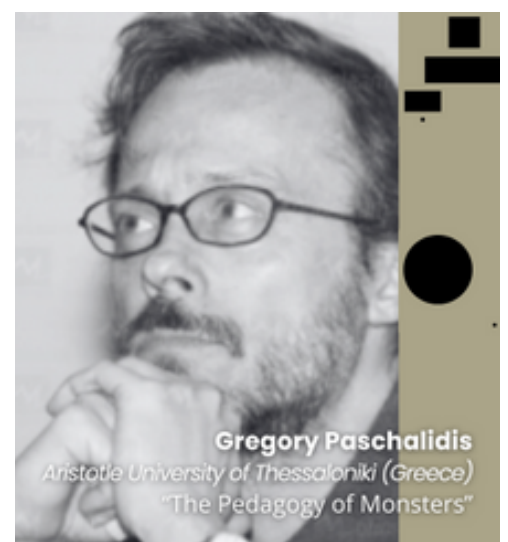
Lia Yoka, Associate Professor of art history and theory at the School of Architecture, Aristotle University of Thessaloniki, coordinates the "cultural theories" module at the Interuniversity Postgraduate Programme in Museology. She studied history and art history at the Aristotle University of Thessaloniki, Ludwig Maximilian University in Munich, and the University of East Anglia in Norwich. Her research focuses on art history and semiotics.

Gregory Paschalidis

Aristotle University of Thessaloniki (Greece)

The Pedagogy of Monsters

Gregory Paschalidis, Professor of Cultural Studies at Aristotle University of Thessaloniki, specializes in cultural theory, literary theory, mass/digital media, and visual semiotics. With degrees in Sociology from the University of Manchester and Sociology of Literature from the University of Essex, he holds a PhD in Comparative Literature from the University of Jannina. Paschalidis has authored three books, edited eight volumes, and serves as President of the Hellenic Semiotic



Gregory Paschalidis
Aristotle University of Thessaloniki (Greece)
"The Pedagogy of Monsters"

Society since 2012, also acting as chief editor of Punctum-International Journal of Semiotics.



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EMPACT consortium is composed of (7) seven partners across Europe with diverse experiences and expertise necessary to achieve the objectives and activities of the project: [Cyprus University of Technology](#) (Cyprus), [Fondazione Lamberto Puggelli](#) (Italy), [Nature, Art & Habitat](#) (NAHR) (Italy), [Espacio Rojo](#) (Spain), [Vorres Museum](#) (Greece), [National Academy for Theatre and Film Arts](#) (NATFA) "Kr. Sarafov" (Bulgaria) and [Umetnostna Galerija Maribor](#) (UGM) (Slovenia).



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